

Limited Time Promotion

Earn \$500 of Buy Fees

rebates when you sign up for OPENLANE US

Why dealers choose OPENLANE



The inventory you need

Thousands of new listings daily, with vehicles at every age, condition and price points.



Transparent wholesale

Inspections performed by people and enhanced by the latest industry-leading technology



Easy guarantees

OPENLANE has you covered with our As Described Guarantee and easy-to-attach services

Eligibility Requirements:

\$350 for New Independent Dealers

To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE Customer who has never done business with OPENLANE; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; and 3) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion.

Eligible Buyers will be credited the applicable equivalent Buy Fee on all purchases made on openlane.com marketplace and auction during the first 30 days from new account activation until the total Buy Fee credit amount reaches \$350. Standard buy fees will apply once the total Buy Fee credits reach \$350. Payment of the Buy Fee credit(s) will be remitted via ACH to the buyer account of record no later than 90 days from new account activation.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.

Bonus \$150 for AFC Customers

To be eligible for the Introductory Offer, Buyer must, during the Promotional Period, as defined above: 1) be an active AFC Customer with an account in good standing; 2) be a newly registered OPENLANE US Marketplace Customer who has never done business with OPENLANE US as of the start of the Promotional Period; 3) accept OPENLANE's Terms and Conditions and associated policies, which are available at app.openlane.com, and which are incorporated herein; and 4) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion ("Eligible Customer").

Eligible Customers will receive a maximum aggregate credit of \$150 on Buy Fees attributable to purchases made on OPENLANE Marketplace/Auction Platform. This offer will expire upon the earlier of (i) first 30 days from the date of new OPENLANE US Marketplace/Auction account activation; or (ii) once the aggregate maximum \$150 Buy Fee credit is used. Thereafter standard buy fees will apply. Payment of the Buy Fee credit(s) will be remitted via ACH to the buyer account of record no later than 90 days from new account activation.

This offer is exclusive to Eligible Customers and may not be used by or transferred to any other dealer. Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.