



Limited Time Sales Promotion: February and March OneApp Promotion

Eligibility Requirements:

Promotional Period begins at 12:00am CST 2/1/2025 and expires at 11:59pm CST on 3/31/2025.

To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE Customer located in the United States who has never done business with OPENLANE; 2) accept OPENLANE's Terms and Conditions and associated policies located at app.openlane.com, which are incorporated herein; and 3) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion ("Eligible Customer"). This offer is exclusive to the Eligible Customer that is the recipient of this email and the dealership listed within this email, and may not be used by or transferred to any other OPENLANE Customer.

If the Eligible Customer purchases 3 or more vehicles on openlane.com marketplace or auction in the United States ("OPENLANE US Platform") during the first 30 days from new account activation, Eligible Customer will receive \$350 in Buy Fee credits to use on the OPENLANE US Platform in the next 30 days. For example, if the Eligible Customer's account is activated on February 1, 2025 and the Eligible Customer purchases 3 or more vehicles on the OPENLANE US Platform by March 2, 2025, the Eligible Customer will receive \$350 in Buy Fee credit to use between March 3, 2025 and April 1, 2025. Payment of the Buy Fee credit(s) will be remitted via ACH to the Eligible Customer account of record no later than 90 days from new account activation. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.

Terms are subject to change by OPENLANE at any time. OPENLANE reserves the right to modify or cancel an Offer at any time upon notice. Void where restricted or prohibited by law.

Introductory Offer: \$350 Buy Fee Credit For New Independent Buyers

Eligibility Requirements:

To be eligible for the Introductory Offer, Buyer must 1) be a newly registered OPENLANE Customer who has never done business with OPENLANE; 2) accept OPENLANE's Terms and Conditions and associated policies, which are incorporated herein; and 3) be classified as an independent dealer with OPENLANE in OPENLANE's sole discretion.

Eligible Buyers will be credited the applicable equivalent Buy Fee on all purchases made on openlane.com marketplace and auction during the first 30 days from new account activation until the total Buy Fee credit amount reaches \$350. Standard buy fees will apply once the total Buy Fee credits reach \$350. Payment of the Buy Fee credit(s) will be remitted via ACH to the buyer account of record no later than 90 days from new account activation.

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