

# Guaranteed Offer

Powered by

BLACK BOOK

Guaranteed by

OPENLANE

Sign up before the end of 2024, and get

## Your first 2 months of Tier 3 Guaranteed Offer FREE

### Terms & Conditions

#### Eligibility Requirements:

Promotional Period begins at 12:00am CST 8/1/2024 and expires at 11:59pm CST on 10/31/2024.

To be eligible for the Sales Promotion, you must 1) be a new, licensed General Motors Franchise Dealer in the United States that signs up for Guaranteed Offer between August 1, 2024 and October 31, 2024; 2) accept both OPENLANE's and Guaranteed Offer's Terms and Conditions and associated policies, which are incorporated herein; and 3) maintain an OPENLANE US account in good standing during the Promotional Period.

Eligible Dealers that sign up for Guaranteed Offer during the promotional period will have the cost of the first three months of Tier 3 Guaranteed Offer waived.

When transacting on the openlane.com marketplace, Eligible Dealers will be credited the applicable equivalent Buy Fee [if purchasing a vehicle] or Sale Fee [if selling a vehicle] on all transactions made on openlane.com marketplace during the Promotional Period until the total applicable credit amount reaches \$1,000. Maximum credit amount is \$1,000 per eligible Dealership. Once met, standard Buy and Sale Fees will apply. Credits expire at the end of the promotional period. Payment of the Credit(s) will be remitted via ACH to the user account of record no later than 60 days from the purchase date.

This offer is exclusive to the recipient General Motors dealer and may not be used by or transferred to any other dealer.

Terms are subject to change by OPENLANE and / or Black Book at any time. OPENLANE and / or Black Book reserves the right to modify or cancel this Limited Time Sales Promotion at any time upon notice. Void where restricted or prohibited by law.

Offer expires 11:59pm CST on 10/31/2024.

